



2022-23

Annual Report



IMAGINE
ROTARY

Rotary Club of Rosebud-Rye Inc.

ABN 64 581 598 375



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President's Report

Philip Hedley, President 2022-23

Firstly, I would like to thank you for giving me the opportunity to serve as your President. It's been a fulfilling year. I have reflected on my thoughts as outlined at last year's changeover.

One thing I enjoy most about this Club is the **Fellowship**. We all actually enjoy spending time with each other and engaging at our face-to-face meetings. So much so that we increased from two per month to three.

We also enjoy the camaraderie of the monthly Rye Market and Pat's Sausage Sizzle. These two activities not only add to our fund raising but provide us with the opportunity to fly the Rotary Club flag in the community and build our presence.

Our camaraderie was also increased this year, when we acted as host club for the District 9820 Conference held at RACV Cape Schanck Resort in February. The Organising Committee was predominantly members of this Club and ensured the Conference was a great success. I know Paul was very proud of the commitment Club Members gave to achieve this. It was certainly one of the highlights of the year.

Our programme this year has introduced many and varied speakers from even across the world, as we learned more about local, national and international organisations and their projects.

Our ongoing fundraising efforts have enabled us to donate over \$120,000 this Rotary Year. This is an amazing total for such a small Club.

Our club has a strong commitment to Youth Programmes and this commitment continued this year.

We provided \$50,000 to start up the BEAM Mentoring Programme at Rosebud Secondary College in 2023. This programme aims to help young students build their confidence, self-esteem and to shine from within. There are ongoing discussions with the school to continue funding for 2024 and beyond.

Other funding grants this year went to Eastbourne Primary School for a Wellness Hub and Music Scholarships; our annual Student Awards at five local Primary Schools; Hardship Scholarships for students at Rosebud Secondary College; sending three participants to the National Youth Science Forum and sponsoring two students and a facilitator to the Rotary Youth Leadership Awards camp in July 2023.

We continue to support the Young Change Agents programme and I would especially like to thank Libby Wilson for her strong commitment to this programme.

The Peninsula Trail has been strongly promoted, not only by Mornington Peninsula Shire, but also Ross Kilburn on behalf of the Rotary Clubs on the Peninsula. The Club agreed to share the \$70,000 cost, together with the Capel Sound Foreshores Committee, of building a BBQ Shelter which is found along the Trail.

This sign-posted community resource BBQ was officially



opened in May and will provide a weather-proof facility, not only for the campers during the holiday season but also the local community year-round and those using the trail and wishing to stop for some R & R.

Other Community Club funding has been provided to support the Peninsula Film Festival, provide a defibrillator for Gippsland Rotary Centenary House in Traralgon and fund childcare equipment at Rye Community House.

Whilst the vast majority of our funds have been spent locally, we have also contributed to those communities abroad that are in need of support.

These include the rebuild of the Dreketi school in Fiji; Turkey / Syria earthquake victims; part support for an Interplast team to the Asia Pacific region; a Teachers' Aid in Cambodia and the supply of kitchen equipment for a mental hospital in Nepal.

The club also donated to Rotary Programmes – End Polio Now, The Rotary Foundation and Australian Rotary Health.



What sets us apart from other Clubs is the ongoing functioning of the Warehouse and Op Shop. From its humble beginnings, the tireless efforts of Libby have further developed our Enterprise into a source of treasures which can be sold to informed parties, while maintaining our ability to provide a workplace for those improving their business skills, offering donations to the most needy or well-priced goods to local buyers and a significant ongoing income stream for the Club. We are very fortunate to be in this position. Thanks to Libby and her team of volunteers and members at the Warehouse and Op shop.



Non-funding opportunities also come up from time to time and the Club likes nothing more than flying the Rotary flag loud and proud. Community support has gone to providing New Year's Eve Dinner for emergency services staff; thanks to Club members Barry I, Bernard and Darren; and the Sthn Pen Amateur Radio Show at Eastbourne PS, and RocknRods Festival, thanks to Darren.

The Club engaged in some serious contemplation on the challenges of Membership which were facing us as a Club. I would like to thank Claire for the work she did on speaking to the Club about Membership and the 'Why'. Let's hope that brings results next year.

Next, I would like to thank my Board for their support and commitment this year. Firstly, my Senior Executive: Secretary Heather - always providing the Board with documentation for our meetings, keeping members informed about District and Club events and ensuring I was across any issues as they arose. Treasurer Libby - thanks for taking on the role again during my year. I have enjoyed our "tongue in cheek" discussions on whether the project should be funded by Inc or Ent and our many other conversations during the year. Thanks for keeping me up to date with local happenings.

Secondly, the other Club Directors: International Sandra, Youth Jo and Libby, Membership and Vocational Claire, Technology Bernard, Environment Gordon, Community Marilyn. During the year Lorraine ensured we were fed and watered at our face-to-face meetings. Thank you. And last, but not least Gael - thank you for acting as Bulletin Editor and for being there as a constant support to me during the year.

Finally I was reading the June edition of Rotary Downunder, which included the final message from RI President Jennifer Jones, titled "Not Goodbye, but Good work". I really liked her sentiment and have adapted her last paragraph, which reflects my thoughts on the year. Gael and I would like to thank you all for the moments we've shared and for your efforts to **Imagine Rotary**. And now we look forward to continuing these efforts as we **Create Hope in the World**. It has been an honour to serve each of you.

I look forward to supporting Heather and her team in the coming year. I have every confidence it will be another exciting Rotary year.

Treasurer's Report

Elizabeth Wilson, Treasurer 2022-23

Overview

Full year trading for the Rotary Club of Rosebud-Rye's three fundraising businesses - the Op Shop, Sausage Sizzle and Market, resulted in an improvement in financial results for 2022-2023.

Gross profit (surplus) for 2022-2023 was \$222,323.

Total Expenses: \$162,000 (includes \$47,000 depreciation)

Operating Profit: \$61,000

Donations: \$35,000

Net profit (surplus) for 2022-2023 was \$27,000

At 30th June 2023, the total Net Assets (Equity)- of the Club were \$1,387,025 against \$1,367,893 at 30th June 2023

Audit

The Club's audit for the year was undertaken online by MVA Bennett and a signed copy is attached.

Fundraising activity

Details of financial results for each fundraising activity are available in the Auditor's Report

Acknowledgements

Thanks to all volunteers and Club members for their contribution to the fundraising activities over the past year. Thanks also to Sandi Kenny for her committed support and to Bernard Wong, Jo McPherson and Philip Hedley who assist with the banking.

Conclusion

Based on feedback from the auditor, I believe our current financial procedures are robust and transparent. also believe there are reasonable grounds to expect that The Rotary Club of Rosebud-Rye Inc. will be able to pay its debts as and when they fall due.





Vision And Values

Vision

Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.

Values

Fellowship
Integrity
Diversity
Service
Leadership



Community Director

Marilyn Merrifield, Community Director 2022-23

It has been a busy year again for Funding Grant Applications and we can be very proud of the fact that all of these applications were successful - and will help to make an impact. Successful applicants were:

LOCAL COMMUNITY

- Rosebud Police Senior Citizens Register - assisting with their volunteer acknowledgement event
- Southern Peninsula Community Support - purchase of tents for those living rough on the foreshore
- Tootgarook Netball Club - assistance with uniforms and fees
- Story Dogs - towards training volunteers, uniforms, start-up kits and insurance
- Southern Peninsula Dog Rescue Inc. - help with vet bills and transport
- Rosebud Secondary College - equipment
- Rye Community House - Child Care - purchase of furniture and equipment
- Peninsula Film Festival - sponsorship of young film makers
- Connect Church - funds for food program
- Eastbourne Primary School - purchase of furniture and equipment for new Wellness Hub

FURTHER AFIELD

- Gippsland Rotary Centenary House, Traralgon - purchase of a defibrillator
- Rotary District Disaster Relief Fund - flood appeal
- Rotary Peace Bells at Birrarung Marr - unveiled during the Rotary International Conference held in Melbourne
- Australian Rotary Health - mental health research
- Parkinsons Australia - annual appeal - supporting member Judy
- St Kilda Mums - purchase blankets for families escaping family violence

SAUSAGE SIZZLES

The traditional Saturday Sausage Sizzles outside Rye Woolworths, eagerly sought after by the local community, came back into full swing.

In addition, to support Rosebud Primary School's 2nd Saturday monthly Market on the Village Green, we added another monthly event; our bacon and egg rolls, along with sausages, are proving to be very popular.

Thank you to Pat, Manuela, Lorraine, Bernard - and everyone else who has volunteered at these events.



Membership Director

Claire Burns, Director Membership and Vocation 2022-23



The Strategic Plan (2020-2025) for the Rotary Club of Rosebud-Rye Inc. recognises the central importance of Membership and Vocation for the wellbeing and future of our Club - two areas which intertwine.

Following on from Covid-19 lockdowns, coupled with the current membership climate, it was evident that it was more important than ever, for our Club to evolve and adapt. Furthermore, it was important to develop an awareness of our offering - that is the value for members - both perceived (access to services or benefits from membership) and real/actual (value from their membership).

Communication and connection with members around member value is a cornerstone and key to remaining relevant. The allocations of meetings for member discussions provided opportunities to listen to, respect and reflect members' interests, ambitions and goals for our Club. Members were encouraged to invite guests and share their passion for their Club.



in an increasingly online world, our Club initiated a process of digital transformation by offering a hybrid model for meetings - a combination of online 'zoom' meetings and 'face to face' meetings. Our meetings offered opportunities for members to engage, connect and learn from and about each other, listen to inspiring guest speakers, learn from the next generation and from the vocations of local business owners.

In summary, members are the lifeblood of our amazing Club. They contribute their time, talents and resources to serve their community, promote fellowship and make a positive impact locally and globally. Their dedication and engagement are vital to the continued success of our incredible Club - the Rotary Club of Rosebud-Rye. Let's all share what we have!

Youth Director

Jo McPherson & Elizabeth Wilson 2022-23



Investing in our young people has continued to be a major focus area over the past year. Some of the activities are:

Young Change Agents (YCA) - the Club's partnership with YCA continued, providing mentoring through programs with students aged 12-18 at local schools: students identify a problem, and using entrepreneurial skills, plan opportunities and solutions.

BEAM@RSC - Bring Engagement and Meaning - the Club-funded mentoring program, launched in Term 1 2023 at Rosebud SC got off to a strong start and continues to provide supportive relationships for students.



Rotary Youth Leadership Award (RYLA) - the Club sponsored 4 participants and a tutor to attend the 6-day camp in July (pictured: participants speaking at a Club meeting, and, below, hard at work)



National Youth Science Forum (NYSF) - encourages senior students in their passion for science; the Club sponsored two students to participate in this life-changing experience

Santos Science Experience - again encouraging science, the Club sponsored 20 Rosebud SC students to participate

Model United Nations Assembly (MUNA) - two Rosebud SC students, allocated to represent Myanmar, attended the day, ably cheered on by a number of Club members (pictured below)



Hardship Scholarships (2) - for Rosebud SC students experiencing disadvantage for school uniforms and other necessary educational equipment

Music Scholarships - enabling Eastbourne PS students to learn clarinet and flute.

Student Awards - students from Eastbourne, Rosebud, Rye, Tootgarook and Boneo PS, and Rosebud SC were the beneficiaries of end of year Awards which help to fund their transition to either secondary or tertiary education.



Environment Director

Gordon Hollonds, Environment Director 2022-23



The Rotary Club of Rosebud-Rye, working in partnership with the Capel Sound Foreshores Committee of Management, created history when, through this community-focused partnership, the new and much-needed new BBQ Shelter was officially opened on Friday afternoon 12th May 2023, celebrated with a free community sausage sizzle. Located on the foreshore opposite Carmichael Street, Capel Sound, it is well placed for local community members, visitors and those living rough to access.



This project marks another milestone in the Peninsula Trail project. This unique \$50 million project, led by Mornington Peninsula Shire Council and supported by eight Rotary Clubs across the Mornington Peninsula, responds to a 2021 survey which identified better walking and cycling infrastructure as a community priority. It was endorsed by local Rotary Clubs to mark the 100th Anniversary of Rotary in Australia.

The project includes the development of 100 kms of trails, walking and bike riding infrastructure for local communities





Join us for our
BBQ Shelter Opening
4pm Friday 12 May '23
Free Community Sausage Sizzle will be provided
Capel Sound Foreshore
opposite Carmichael Street
RSVP: admin@rotaryrosebudrye.org.au



International Director

Sandra Fiedeldy, International Director 2022-23



When I was asked if I would consider becoming the International Director of our Club, I felt honoured. I immediately jumped at the opportunity to learn more about the inner workings of Rotary. Having worked in Nepal for over 10 years, I know full well how far aid dollars go towards making a huge difference in peoples' lives - and being at the forefront through Rotary was an exciting prospect.

However, at my first board meeting, I realised that I was completely out of my depth and decided to spend time 'watching and learning'. I am very grateful that Heather and Mandy invested much time and energy in creating an 'owners manual' for new Board Members. I seriously enjoy the lively board meetings and recommend all club members put up their hands for these roles.



And WOW! What an impact we make. First off the bat, were children in Pacific Island countries through 'Give every child a future', a project introduced by the RC Melbourne which provides vaccinations to children for human papillomavirus, pneumococcal virus and Rotavirus ... continuing our three-year pledge (starting in June '21).



Education is the key to ending poverty everywhere and even more so in the schools we supported - Dreketi school in Fiji through the RC of Beaumaris and Australian Rotarians living in Fiji; and Ptea Teuk Dong School in Battambang, Cambodia which was the focus of our illustrious former president, Brian Allen OAM.



Finally, after many months, I decided to take my training wheels off and suggested a project in Nepal. Through my time there, and attending many local Rotary meetings, I met Kamala from KOSHISH, an Emergency Mental Health organisation, and I was moved by her personal story. KOSHISH had just completed building their new centre and they needed kitchen equipment. I was thrilled that the club was willing to support this worthwhile organisation. This has led to District grant application which was accepted ... and now the challenging work of gaining support from other Peninsula clubs to create a sustainable food production project has begun.

And, finally, we are well on the way to creating a powerful partnership with The Fred Hollows Foundation in Nepal and supporting them in ending avoidable blindness ... by creating a Kid's Activity Book called 'LOVE YOUR EYES'.

And of course, forever in the background we can all be proud of our ongoing support of RAM (Rotarians Against Malaria) and Polio Plus, the foundation of our work in the world.

I am looking forward to the year ahead ... so watch this space!



Thank You

We wish to acknowledge the enormous contributions of those who have worked tirelessly with us over this past year; a busy and productive year where we saw Rotary in Action.

Through our combined efforts, the Club has been enabled to connect and support people, and to meet our planned commitment to

- give people that all important 'hand up' where needed, and
- provide funding for life changing, impactful projects in our local community, across the Australian community, and in developing nations.

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